ANNUAL ENROLLMENT AND COMPLETIONS

March 16, 2018 Board Meeting

Nathan Wilson
ICCB Associate Deputy Director for Research and Policy Studies
Enrollment and Completions Topics Overview

- Illinois Community College Overall Enrollment Trends
- State Budget and Economy Impact
- Demographic Trends in Illinois Community Colleges
- Illinois High School Graduates College-Going Trends
- Peer State Comparison
- Illinois Higher Education Sector Analysis
- Success in Community Colleges
1. Smooth the Transition for all students into and through Postsecondary Education.

2. Contribute to the economic development of Illinois by providing robust workforce training, increasing degree and credential attainment and creating talent pools to attract new business.

3. Engage with all stakeholders to align board policies to improve student outcomes and increased access to public information on system effectiveness.
Illinois Community Colleges Total Students Served Through Credit and Noncredit Coursework

<table>
<thead>
<tr>
<th>Year</th>
<th>Credit</th>
<th>Noncredit</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1995</td>
<td>682,243</td>
<td></td>
<td>222,887</td>
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<tr>
<td>1996</td>
<td>682,623</td>
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<td>258,080</td>
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<td>2016</td>
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<td>258,080</td>
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<tr>
<td>2017</td>
<td>682,623</td>
<td></td>
<td>258,080</td>
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</tbody>
</table>

Total noncredit coursework: 1,679,585
Total credit coursework: 8,522,275
Total students served: 10,201,860
Enrollment Frequently Asked Questions

• Has the state budget impacted community college enrollment?

• Is the enrollment decline due to baccalaureate/transfer programs, CTE, or other areas of instruction?

• What regions of Illinois are experiencing the largest enrollment declines?

• Are student demographics in the Illinois Community College System changing?

• Are fewer Illinois graduating high school students attending community colleges?

• Are border and peer states facing the same community college enrollment struggles as Illinois? Within Illinois, are the other higher education sectors showing enrollment declines too?
TRENDS FOR IL COMMUNITY COLLEGE ENROLLMENT / STATE APPROPRIATION / MAP FUNDING

- 2006: 682,623 enrollment
  - $296,555,599 state appropriation
  - $52,207,890 MAP funding

- 2007: 553,174 enrollment (-19.0%)
  - $275,490,500 state appropriation (-7.1%)
  - $36,112,868 MAP funding (-30.8%)
ANNUAL STUDENT ENROLLMENTS BY INSTRUCTIONAL PROGRAM AREA IN ILLINOIS COMMUNITY COLLEGES

Bacc/Transfer
CTE
Adult Ed
General Assoc
Voc Skills
Gen St Cert
COMMUNITY COLLEGE ENROLLMENT BY ECONOMIC DEVELOPMENT REGION, 2007 TO 2017 % CHANGE


- Northern Stateline - Rock Valley

- Northwest - Black Hawk, Highland, Illinois Valley, Sauk Valley

- East Central - Danville, Kankakee, Parkland

- Central - Lincoln Land, Richland

- North Central - Heartland, Illinois Central, Spoon River

- West Central - Sandburg, Wood

- Southeastern - IECC Lincoln Trail, IECC Olney Central, Lake Land

- Southern - IECC Frontier, IECC Wabash Valley, Logan, Rend Lake, Shawnee, Southeastern

- Southwestern - Kaskaskia, Lewis & Clark, SWIC

Note – Overlap across Economic Development Regions may occur for some community colleges.
ANNUAL STUDENT ENROLLMENTS BY AGE IN ILLINOIS COMMUNITY COLLEGES

Unknown
16 and Under
17-20
18-24
25-30
31-39
40-55
Over 55

ANNUAL STUDENT ENROLLMENTS BY RACE/ETHNICITY IN ILLINOIS COMMUNITY COLLEGES

![Graph showing annual student enrollments by race/ethnicity in Illinois community colleges from 2007 to 2017. The graph includes data for White, Latino, African American, Asian, Non Resident Alien, Native American, Pacific Islander, and Other racial/ethnic categories. The y-axis represents the number of students from 0 to 500,000, and the x-axis represents the years from 2007 to 2017. The graph shows a decline in enrollments over the years, with White students showing the most significant decrease.]
ANNUAL STUDENT ENROLLMENTS BY GENDER IN ILLINOIS COMMUNITY COLLEGES

Female
Male
## IL Public HS Graduates Initial National College Enrollment

<table>
<thead>
<tr>
<th>Sector</th>
<th>2014</th>
<th>2015</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Number</td>
<td>% of Total</td>
<td>Number</td>
</tr>
<tr>
<td>4-year</td>
<td>52,307</td>
<td>37.6%</td>
<td>49,611</td>
</tr>
<tr>
<td>2-year</td>
<td>35,922</td>
<td>25.8%</td>
<td>39,419</td>
</tr>
<tr>
<td>Less than 2-year</td>
<td>97</td>
<td>0.1%</td>
<td>72</td>
</tr>
<tr>
<td>Total Enrolled</td>
<td>88,326</td>
<td>63.5%</td>
<td>89,102</td>
</tr>
<tr>
<td>Not Yet Enrolled</td>
<td>50,730</td>
<td>36.5%</td>
<td>48,188</td>
</tr>
<tr>
<td>Total</td>
<td>139,056</td>
<td>100.0%</td>
<td>137,290</td>
</tr>
</tbody>
</table>

Data Source – Illinois State Board of Education and the National Student Clearinghouse Student Tracker.  

- The number of Illinois public high school graduates declined from 2014 to 2015 with a slight uptick in 2016.
- From 2014 to 2016, more than one-quarter of the Illinois high school graduates enrolled in colleges within the two-year sector.
- Majority (approximately 96%) of 2-year enrollees were in IL while the rate of students enrolling out-of-state for 4-years increased each year (42.6% in 2014, 44.4% in 2015, and 45.7% in 2015).
Border & Peer State Enrollment for Community College Sector, 2012 to 2016 % Change

Source – IPEDS Data Center
From 2012 to 2016, border states’ enrollment decreases ranged from 5.3% (IN) to 27.7% (KY). IL enrollment decreased 16.3%.
Like IL (-16.3%), from 2012 to 2016 each peer state enrollment decreased with it ranging from -0.8% (FL) to -19.4% (MI).
Illinois Higher Education Enrollment by Sector

<table>
<thead>
<tr>
<th></th>
<th>IL Public Uni. Total</th>
<th>IL Public Uni. %</th>
<th>IL Comm. Coll. Total</th>
<th>IL Comm. Coll. %</th>
<th>IL Ind. NFP Inst. Total</th>
<th>IL Ind. NFP Inst. %</th>
<th>Out-of-State Inst. Total</th>
<th>Out-of-State Inst. %</th>
<th>IL All Inst. Total</th>
<th>IL All Inst. %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fall 2016</td>
<td>188,405</td>
<td>25.1%</td>
<td>277,038</td>
<td>36.8%</td>
<td>214,904</td>
<td>28.6%</td>
<td>9,615</td>
<td>1.3%</td>
<td>751,942</td>
<td>100%</td>
</tr>
<tr>
<td>Fall 2006</td>
<td>202,853</td>
<td>24.9%</td>
<td>350,508</td>
<td>43.0%</td>
<td>213,739</td>
<td>26.3%</td>
<td>12,246</td>
<td>1.5%</td>
<td>814,189</td>
<td>100%</td>
</tr>
<tr>
<td>Fall 1996</td>
<td>192,319</td>
<td>26.5%</td>
<td>340,151</td>
<td>46.9%</td>
<td>176,700</td>
<td>24.4%</td>
<td>2,385</td>
<td>0.3%</td>
<td>724,727</td>
<td>100%</td>
</tr>
</tbody>
</table>

**Illinois Higher Education**

- CC sector still includes the most students but its “market share” has decreased 6.8% since Fall 2006 and 10.1% since Fall 1996.
- The fastest growing sector is Independent For-Profit with growth at 3.9% since Fall 2006 and 6.4% since Fall 1996.
- Public 4-year sector student population has decreased like the 2-year sector but at a slower rate.
Based on 2017 completions, the Illinois community college system is producing 18 percent more graduates annually since the establishment of the 60 X 25 Completion Agenda in 2009.
The number of Baccalaureate/Transfer degree graduates have increased 45% since 2007.
COMMUNITY COLLEGE GRADUATES BY ECONOMIC DEVELOPMENT REGION, 2007 TO 2017 % CHANGE

- **Northern Stateline** - Rock Valley
- **Northwest** - Black Hawk, Highland, Illinois Valley, Sauk Valley
- **East Central** - Danville, Kankakee, Parkland
- **Central** - Lincoln Land, Richland
- **North Central** - Heartland, Illinois Central, Spoon River
- **West Central** - Sandburg, Wood
- **Southeastern** - IECC Lincoln Trail, IECC Olney Central, Lake Land
- **Southern** - IECC Frontier, IECC Wabash Valley, Logan, Rend Lake, Shawnee, Southeastern
- **Southwestern** - Kaskaskia, Lewis & Clark, SWIC

Note – Overlap across Economic Development Regions may occur for some community colleges.
INSTRUCTIONAL AREAS OF GROWTH IN THE ILLINOIS COMMUNITY COLLEGE SYSTEM

The number of distance education students increased 2.7% since 2013.

High School students taking at least one dual credit course increased 16.3% from 2013 to 2017.
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STRATEGIC ENROLLMENT MANAGEMENT

- Increase collaboration across the college community
- Create a data-rich environment to inform decisions
- Establish comprehensive student enrollment goals
- Promote student success by facilitating effective strategic and financial planning
- Strengthen communications and marketing with internal and external stakeholders

PRE-ENROLLMENT

• Preliminary financial aid estimates
• Customized electronic communications
• Standardized communications plan
• Pre-enrollment success course
• One-stop enrollment caravan

ENROLLMENT

• Refine institutional processes
• Articulate clear enrollment steps
• Frame important optional activities as part of the process
• Send missing step enrollment prompts

Source: Education Advisory Board (2017) Avoid "fight-or-flight" reactions by redesigning the onboarding experience.
INTAKE SURVEYS

- Capture information about potential non-cognitive risk factors
- Include in admissions process or at new student orientation
- Create a campus services referral matrix to match student responses to services
- Customize invitations to participate in right-fit clubs, programs, and services

Source: Education Advisory Board (2017) *Building Pathways to Community College Success.*
ADVISING

• Connect with students early
• Require advising prior to registration
• Improve the depth of conversation
• Find scalable strategies

Source: Center for Community College Student Engagement. (2018) *Show me the way: The power of advising in community colleges.*
Righting the Ship