



# Illinois Community College Board Strategic Plan for Adult Education and Literacy Senate Joint Resolution (SJR) 40

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OCTOBER 23, 2017

# Welcome and Introductions

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**Dr. Karen Hunter Anderson, Executive Director  
Illinois Community College Board  
&  
Chair of the Adult Education and Literacy Task Force**



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# AGENDA

# Meet Our Facilitator

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Dr. Barbara Endel, Senior Director  
Jobs for the Future



# Goal Team Facilitators and Staff Support

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## □ Goal Team Facilitators:

### □ Illinois Center for Specialized Professional Support (ICSPS)

- Dr. Aimee Julian, Director
- Dr. Casey Anderson, Technology Coordinator

## □ ICCB Staff Support:

- Jennifer Foster, Deputy Director for Adult Education and Workforce
- Matt Berry, Deputy Director for Legislative and External Affairs
- Jamil Steele, Senior Director for Adult Education and Literacy
- Lavon Nelson, Senior Director for Workforce
- Ben McDaniel, Director for Program Compliance
- Nora Rossman, Office Administrator

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**Purpose of the Task Force**  
**Plan Development**  
**Process Timeline**  
**Task Force Expectations**  
**Understanding Adult Education**

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# Purpose of the Task Force

# Senate Joint Resolution (SJR) 40

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Created the Statewide Task Force on the Future of  
Adult Education and Literacy within the Illinois  
Community College Board



# Senate Joint Resolution (SJR) 40

## Task Force Members:

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- ☐ Chair, Executive Director of the Illinois Community College Board
- ☐ Chair of the Illinois Community College Board
- ☐ Secretary of Education
- ☐ Secretary of State
- ☐ State Superintendent of the Illinois State Board of Education
- ☐ Executive Director of the Illinois Board of Higher Education
- ☐ Executive Director of the Illinois Student Assistance Commission
- ☐ Executive Director of the Department of Commerce
- ☐ Executive Director of the Illinois Department of Human Services
- ☐ Executive Director of the Illinois Department of Employment and Security

# Senate Joint Resolution (SJR) 40

## Task Force Members

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- Members of the General Assembly appointed by the:
  - President of the Senate
  - Minority Leader of the Senate
  - Speaker of the House Representatives
  - Minority Leader of the House of Representatives

# Senate Joint Resolution (SJR) 40

## Task Force Members

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□ Representatives as appointed by the Illinois Community College Board Executive Director include:

- Illinois Adult and Continuing Educator's Association (IACEA)
- Illinois Association of Regional School Superintendents (IARSS)
- President or Chief Executive Officer of a Community College
- Member of the Philanthropic Community
- Adult Education Provider - Community Based Organization (CBO)
- Adult Education Provider - Community College
- Adult Education Provider - Local Education Agency
- Postsecondary Career Technical Education Program

# Senate Joint Resolution (SJR) 40

## Considerations

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- ❑ Demographics of the State's economic and educational conditions;
- ❑ Current and projected needs of the State's adult residents with low literacy skills, without a high school diploma and those who have limited English speaking skills;
- ❑ Options for adults without a high school diploma;
- ❑ Federal Adult Education funding guidelines;
- ❑ Student pipeline issues, including college and career readiness, transitions to college or training programs, and postsecondary retention, transfer, and graduation rates;

# Senate Joint Resolution (SJR) 40

## Considerations

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- ❑ Curriculum and instruction, professional development, assessment, and program design;
- ❑ Productivity and accountability;
- ❑ Innovation in approaches to teaching and learning for adult learners;
- ❑ Workforce readiness; and
- ❑ Partnerships involving, Workforce Innovation and Opportunity Act partner agencies, higher education, nonprofits, and business

# Senate Joint Resolution (SJR) 40

## Task Force Charge

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To create a statewide strategic plan for  
adult education and literacy.

# Task Force Charge

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- ❖ Attend no more than two task force meetings throughout the duration of the project.
- ❖ Represent stakeholders that do not directly sit on the task force
- ❖ Engage in discussion on Adult Education and Literacy
- ❖ Review materials and provide feedback on goals and objectives/priorities for consideration
- ❖ Participate in goal team meetings
- ❖ Review the draft plan and provide feedback

# Expectations

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- ❖ Develop a Vision for Adult Education
- ❖ Develop three to four Strategic Goals
- ❖ Goal Teams will develop Objectives under each goal area



# Adult Education Strategic Plan Timeline –

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## ➤ **Phase I: Development of the Vision, Mission, Goals, and Objectives**

1<sup>st</sup> Meeting – October 23, 2017 in Springfield, IL

- ❖ October 2017 – December 2017 –Goal Team Conference Calls
- ❖ December 15, 2017 – Goal Team Activities are due

2<sup>nd</sup> Meeting – January 16, 2018 – ICCB Office in Springfield, IL

- ❖ Feedback from the field
- ❖ Draft document – 2<sup>nd</sup> week of January 2018
- ❖ Send final document out to the Task Force for final comments

**Report due to the General Assembly on January 31, 2018**

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## ➤ **Phase II: Identification of Activities and Timelines**





- ❖ Activity Development Committee
- ❖ Final Comprehensive Report - April 2018

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# Understanding Illinois Adult Education

# PURPOSE OF WIOA - TITLE II:

## Adult Education and Literacy Act

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- 
- (1) assist adults to become **literate** and obtain the knowledge and skills necessary for **employment and self-sufficiency**;
  - (2) assist adults who are parents or family members to **obtain education and skills that**
    - (A) are necessary to becoming full partners in the educational development of their children; and
    - (B) **lead to sustainable improvements in the economic opportunities** for their family;
  - (3) assist adults in attaining a secondary school diploma and in the transition to postsecondary education and training, including through career pathways;
  - (4) assist immigrants and other individuals who are **English language learners** in
    - (A) **improving their reading, writing, speaking and comprehension skills** in English; and mathematics skills; and
    - (B) acquiring an understanding of the American system of Government, individual freedom, and the responsibilities of citizenship.

# Title II: Requirements

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- ❑ Alignment with State Standards
- ❑ Development of Integrated Education and Training (IET) Models
- ❑ Integrated Education and Literacy/Civics Education (IEL/CE)
- ❑ Alignment with local and regional labor market data
- ❑ Alignment with local workforce boards
- ❑ Increase use of technology in the classroom
- ❑ Development of Career Pathways
- ❑ Transitions to Postsecondary Education/Training and Employment
- ❑ New Performance Measures
- ❑ New Correctional Education activities

# Adult Education & Literacy Allowable Activities

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**Adult Basic Education (ABE)**

**Adult Secondary Education (ASE)**

**English- as- a Second Language (ESL)**

**Bridge Programs**

**Integrated Education and Training (IET)**

**Integrated English Literacy and Civics Education (IELCE)**

**Workforce Preparation/Career Awareness**

**Civics Education**

**Citizenship**

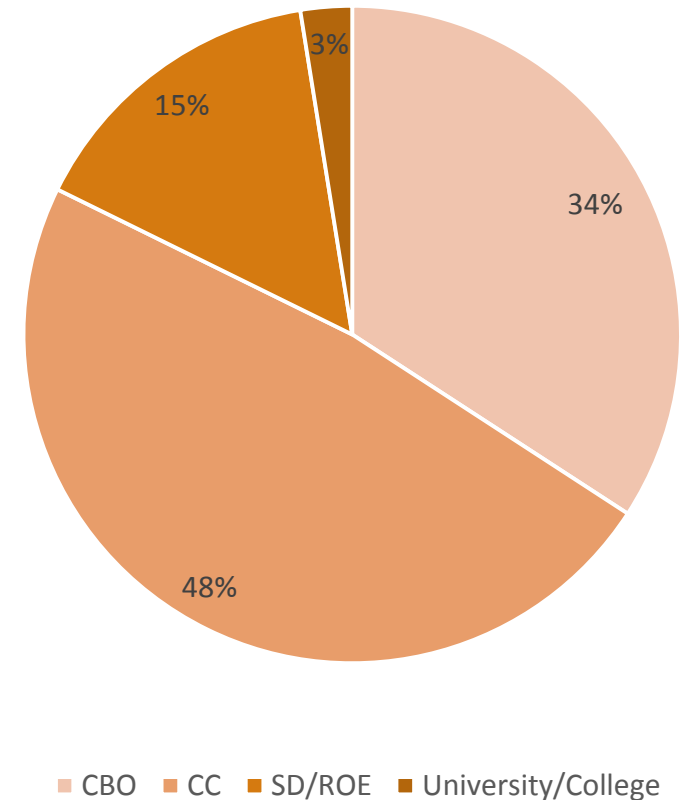
**Family Literacy**

**Workplace Adult Education**

# Current Providers of Adult Education

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- ❖ Community Based Organizations -27
- ❖ Community Colleges - 38
- ❖ School District/Regional Offices of Education - 12
- ❖ Private College - 1
- ❖ Public University – 1



# Who's Eligible for Adult Education?

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An eligible individual is one:

- A. who has attained 16 years of age;
- B. who is not enrolled or required to be enrolled in secondary school under state law;
- C. who ~
  - i. is basic skills deficient;
  - ii. does not have a secondary school diploma or its recognized equivalent, and has not achieved an equivalent level of education; or
  - iii. is an English language learner.

# The Previous Adult Education Strategic Plan: “Creating Pathways for Adult Learners”

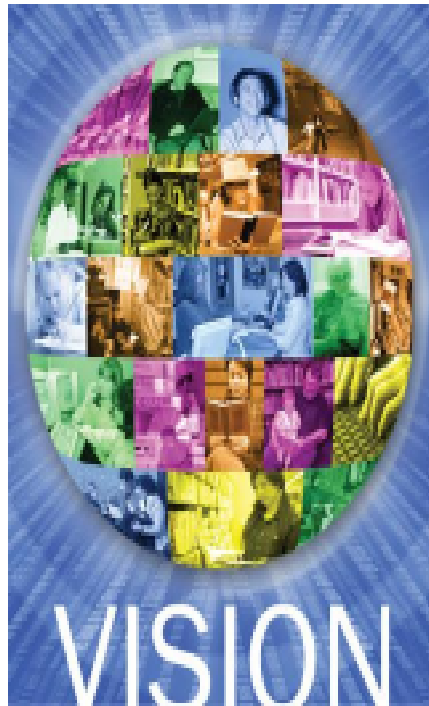
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- ❖ Assessment, Curricula and Instruction
- ❖ Support Services and Follow-up Services
- ❖ High Quality Teaching and Professional Development
- ❖ Partnerships
- ❖ Research, Data and Accountability
- ❖ Program Design



# Adult Education Vision

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## **Our Vision:**

***We envision Adult Education as the foundation of a career pathways system that prepares adult learners for economic self sufficiency.***

To achieve this vision, we will partner with adult education learners and key stakeholders to provide a clear direction, quality instruction, and targeted support for achieving learner goals through further education, occupational training, and/or sustaining employment.

## RECOMMENDATIONS

### **Recommendation 1: Assessment, Curricula, and Instruction**

*Adopt aligned assessment, curricula, and instructional practices that prepare adults for family-sustaining jobs and career advancement.*

### **Recommendation 2: Support and Follow-Up Services to Encourage Access and Retention**

*Provide comprehensive student support to reduce personal barriers to retention and progress that promote smooth transitions within and between educational/training providers and into the workforce.*

### **Recommendation 3: High-Quality Teaching and Professional Development**

*Ensure that all adult educators have ongoing, specialized professional development in the career cluster framework to deliver high-quality instruction and to use classroom support that fosters learner persistence.*

### **Recommendation 4: Partnerships**

*Build and sustain mutually beneficial relationships with key partners to identify regional skill needs and design and provide career pathways programs that meet those needs.*

### **Recommendation 5: Research, Data, and Accountability**

*Continue to expand and strengthen the state's accountability system to document, evaluate, and improve student and program outcomes on a continuing basis.*

### **Recommendation 6: Program Design**

*Design pathways for adult education learners interested in employment or further education, regardless of their skill level at the point of entry.*

# SETTING THE CONTEXT



JOBS FOR THE FUTURE

*Barbara Endel, PhD*

*Senior Director, Jobs for the Future*

*Task Force Facilitator*

# STUDENT NEEDS DRIVE **THE PLAN**

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Heidi Cruz

*Elgin Community College (IL)*

# BY THE NUMBERS **NUMBERS**

## **ADULT LEARNERS: UNTAPPED TALENT**

29M with out a HS diploma/GED

52M Americans in jobs making less than 35k a year

45.3M people projected in 2025 without any postsecondary training



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# National Trends

# Key DRIVERS



# Key Strategies

## What is the Common Denominator?





# Skills **MATTER**

## **ADULT LEARNERS: UNTAPPED TALENT**

9 out of every 10 jobs created today go to college-educated candidates

People without a HS credential are twice as likely as their college-educated peers to be without work



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# Illinois Trends

# Understanding the Importance of Illinois Adult Education

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- ❑ **There will be 55 million job openings in the economy through 2020:**
  - 24 million openings from newly created jobs
  - 31 million openings due to baby boomer retirements.

➤ Source: Georgetown University, Center on Education and the Workforce- Recovery Job Growth and Education Requirements through 2020.

# Understanding the Importance of Illinois Adult Education

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- ❑ By 2020, 65 percent of all jobs in the nation will require some postsecondary education and training beyond high school.
  - **70% in Illinois**
- ❑ Only 34 Percent of Jobs Expected to Be Open to High School Graduates or less.
  - **30% in Illinois**

➤ Source: Georgetown University, Center on Education and the Workforce- Recovery Job Growth and Education Requirements through 2020.

# A More Demanding Economy



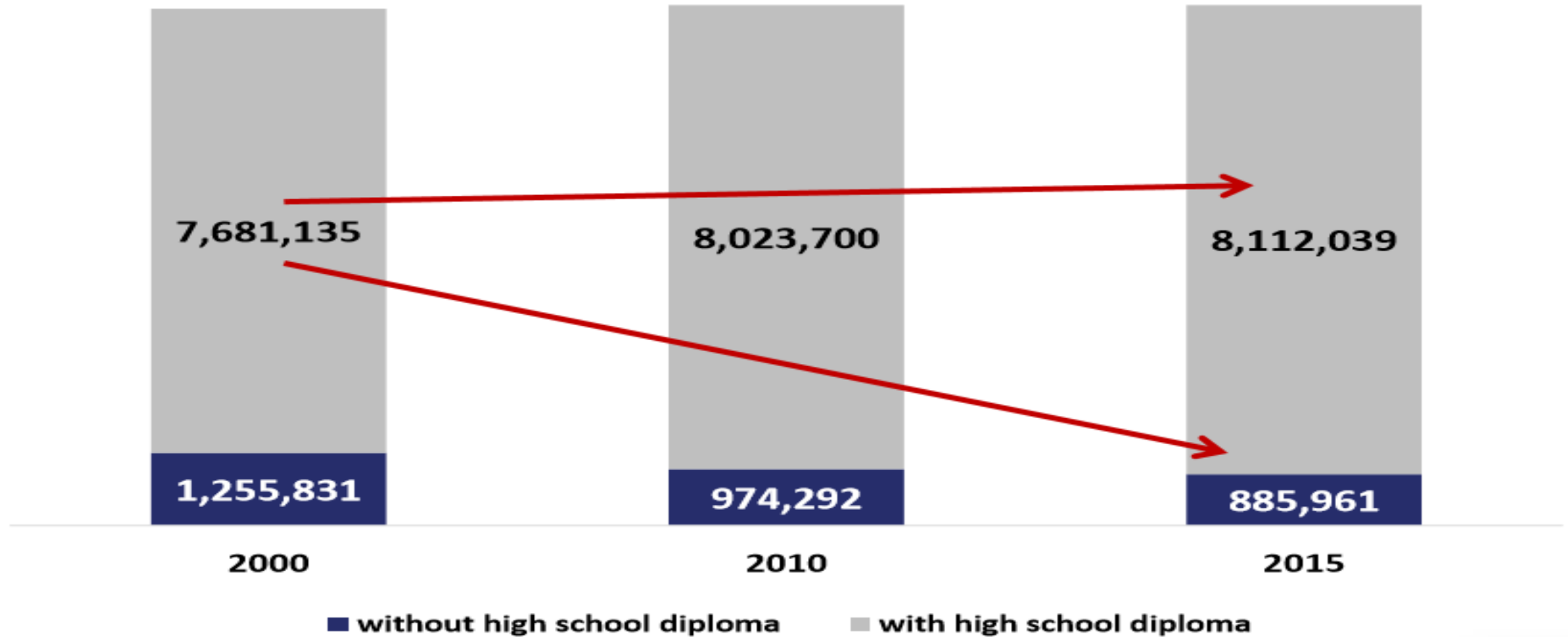
# Changing Times: The Passport to an American Dream

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- ❑ In 1973, the Passport was a High School Diploma.
  - 72%\* of the workforce had no more than a high school degree
- ❑ In 2017, the Passport is education beyond High School.

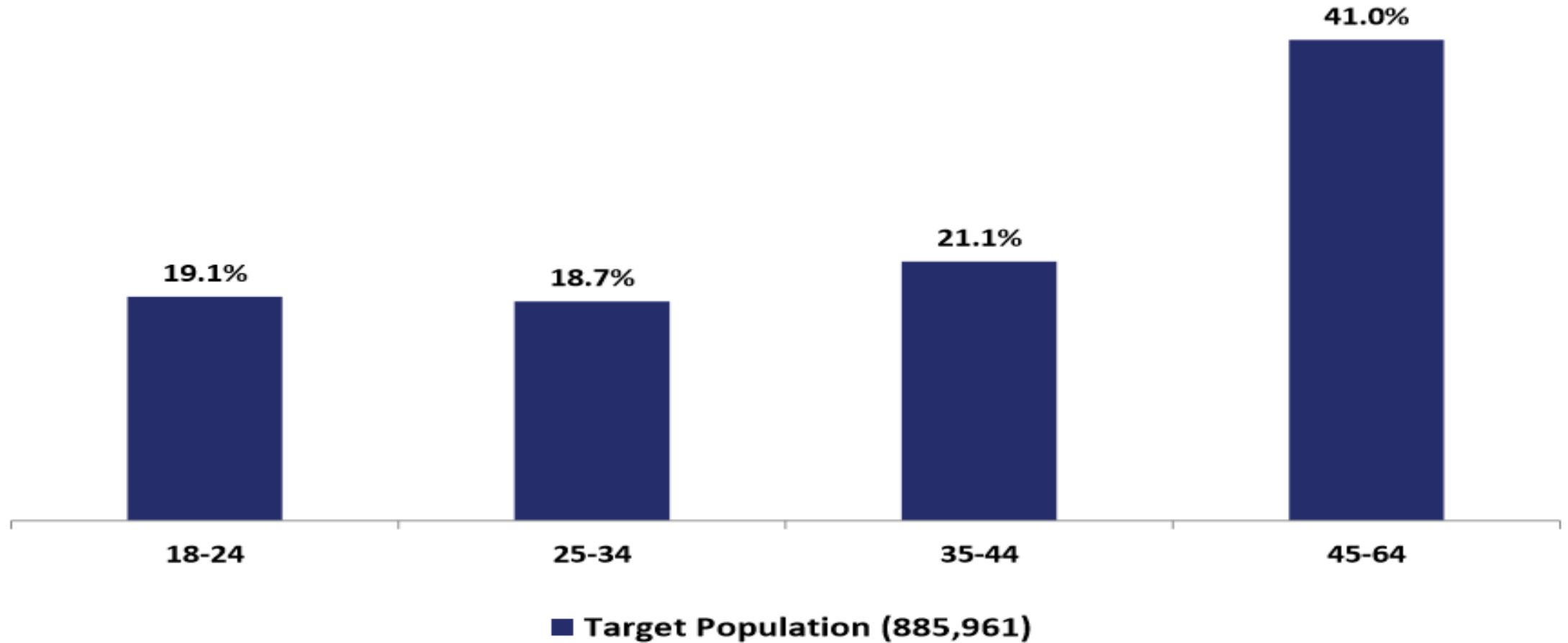
➤ Source: Georgetown University, Center on Education and the Workforce- Recovery Job Growth and Education Requirements through 2020.

# Illinois Population, 18-64



Sources: Census Data, 2000; ACS 5-years estimates, 2006-2010 and 2011-2015

# Illinois Target Population

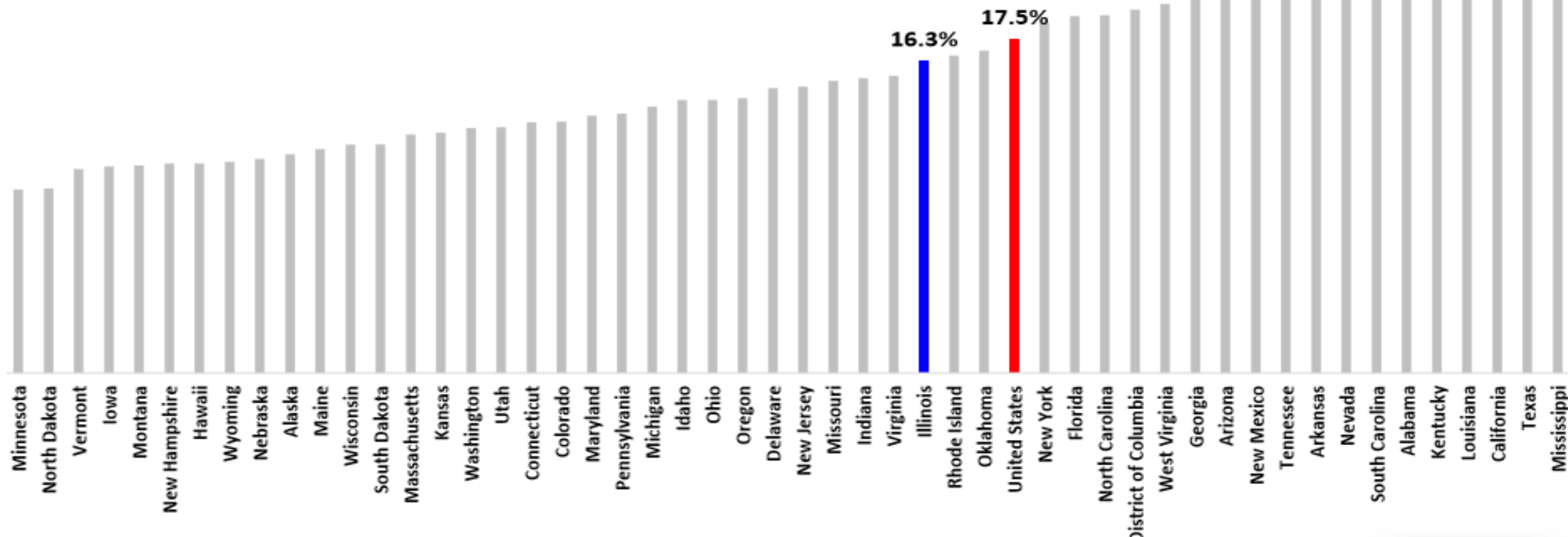


Source: American Community Survey, 2011-15, 5 year estimate



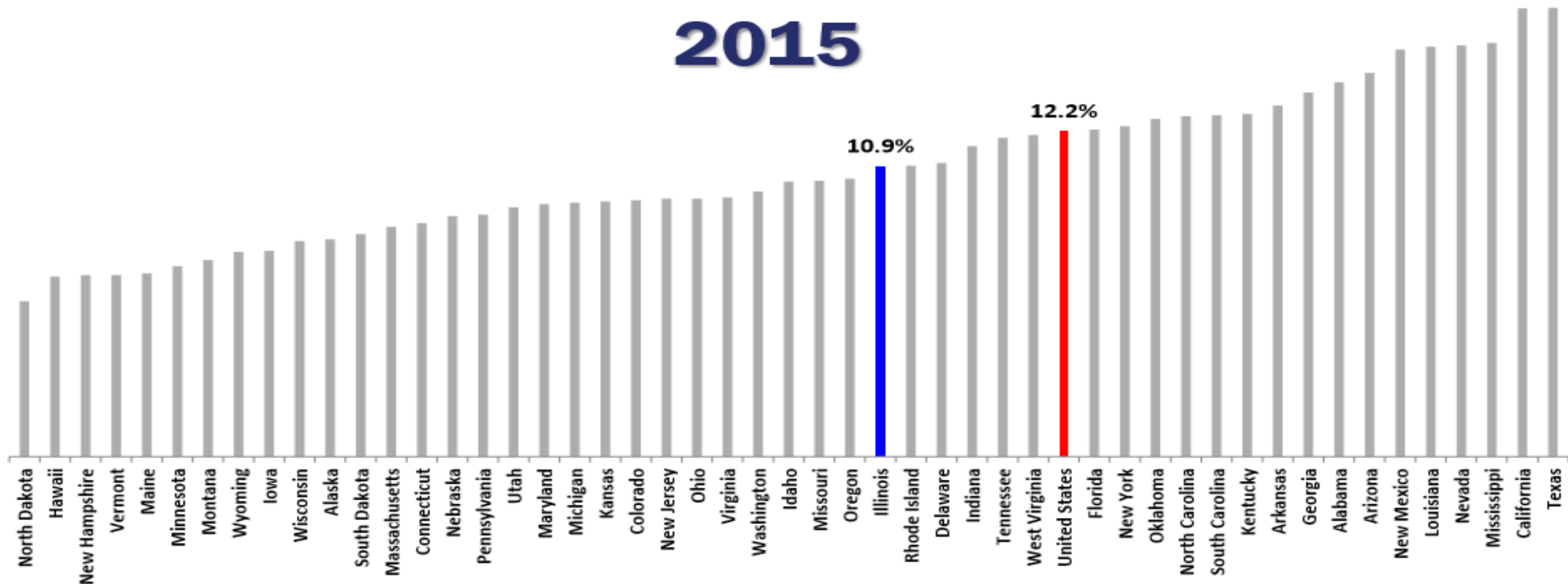
# Percent of Population, 18-64, without High School Credential

2000



# Percent of Population, 18-64, without High School Credential

2015



# Illinois English Language Learners

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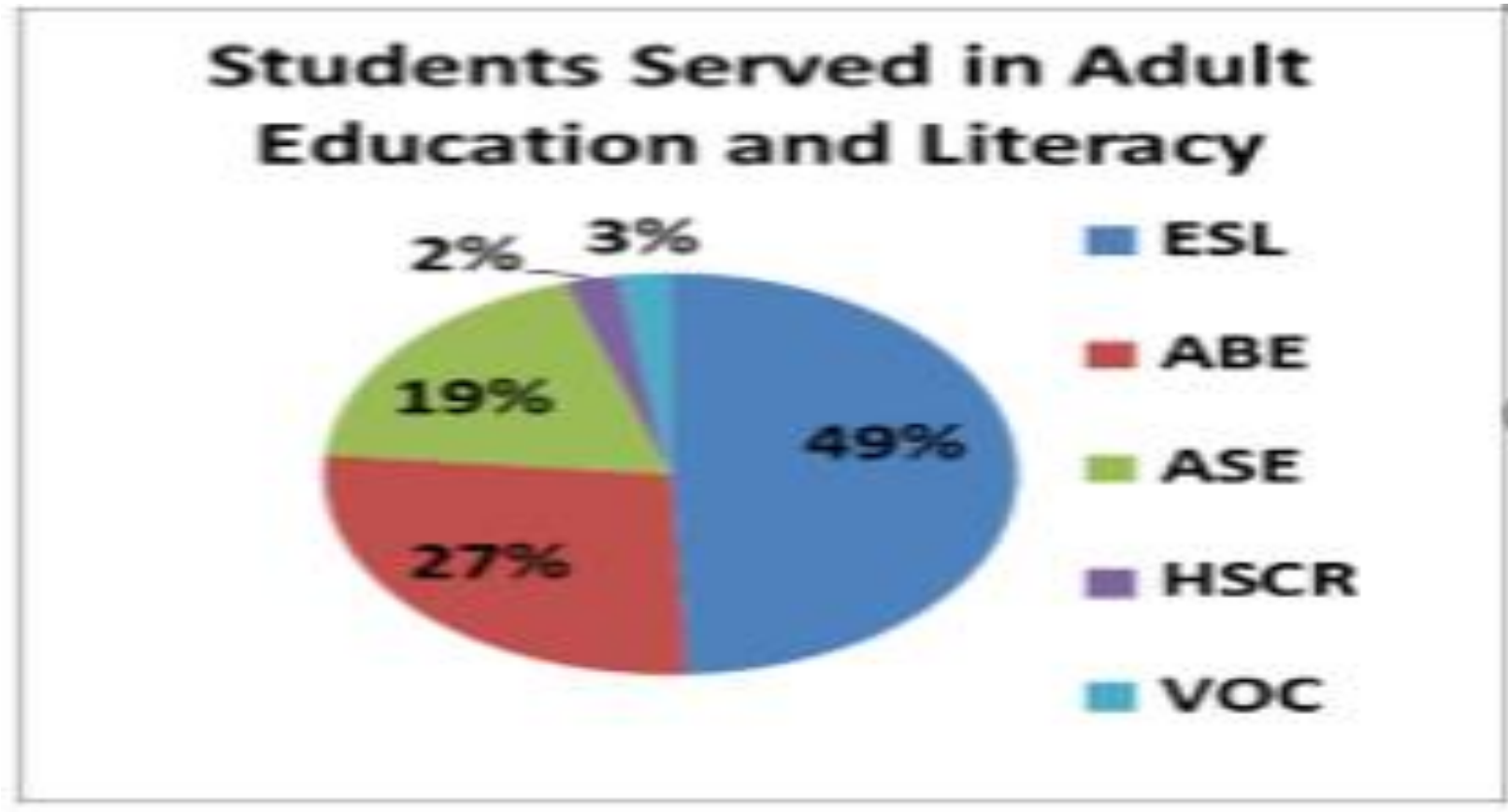
**Approximately 2.8 million Illinois residents speak a language other than English as the primary language in their homes.**

# Immigrant Population

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**Approximately 350,000 immigrants reside in Illinois.**

# Service Delivery Data FY2016



Source: FY2016 Adult Education and Family Literacy Report to the Governor and General Assembly

# National Reporting System (NRS)\*

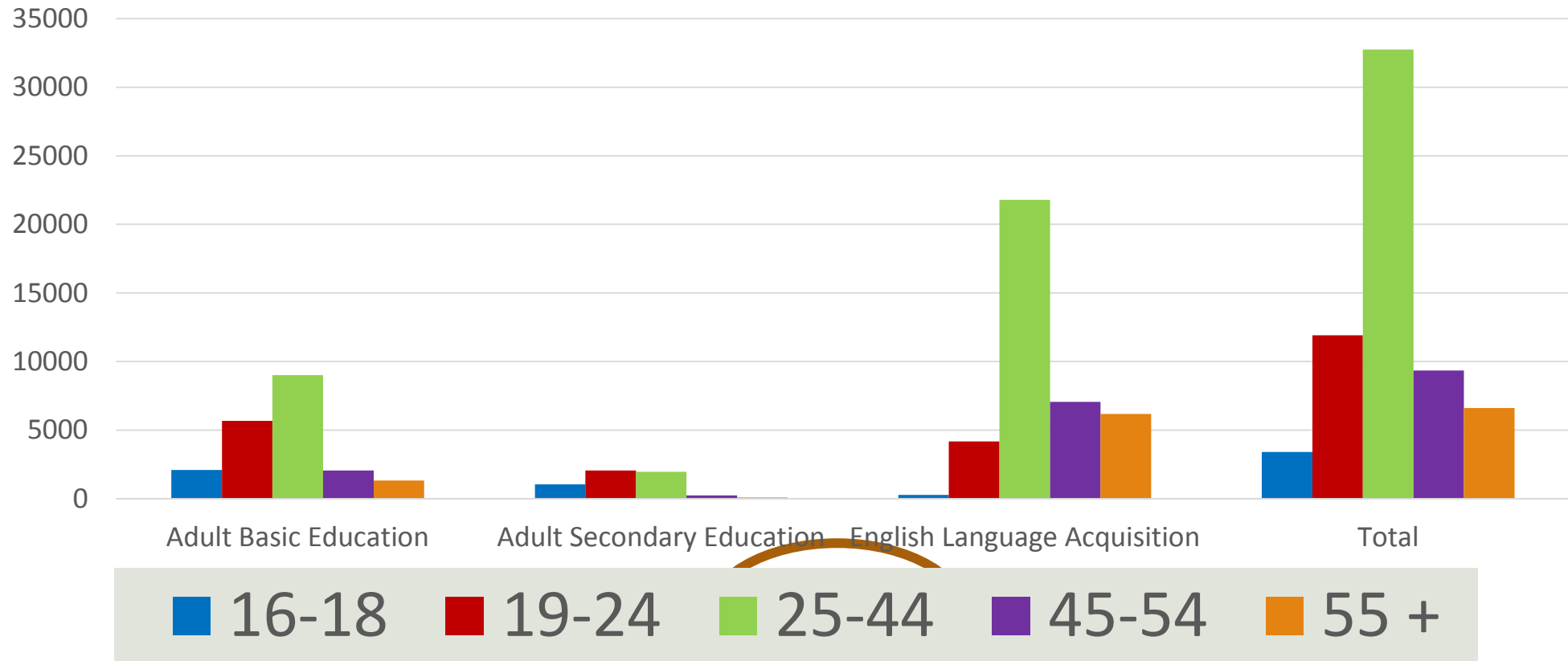
## Who are we serving?

Program Type (A)	16-18 (B)	19-24 (C)	25-44 (D)	45-54 (E)	55-59 (F)	60+ (G)	Total (H)
Adult Basic Education	2,085	5,679	8,999	2,053	674	654	20,144
Integrated Education and Training Program	0	0	0	0	0	0	0
Adult Secondary Education	1,036	2,062	1,964	234	68	24	5,388
Integrated Education and Training Program	0	0	0	0	0	0	0
English Language Acquisition	279	4,171	21,781	7,057	2,027	3,158	38,473
Integrated Education and Training Program	0	0	0	0	0	0	0
Integrated English Literacy and Civics Education (Sec. 243)	0	0	0	0	0	0	0
Integrated Education and Training Program	0	0	0	0	0	0	0
<b>Total</b>	<b>3400</b>	<b>11912</b>	<b>32744</b>	<b>9344</b>	<b>2769</b>	<b>3836</b>	<b>64005</b>

Export to Excel

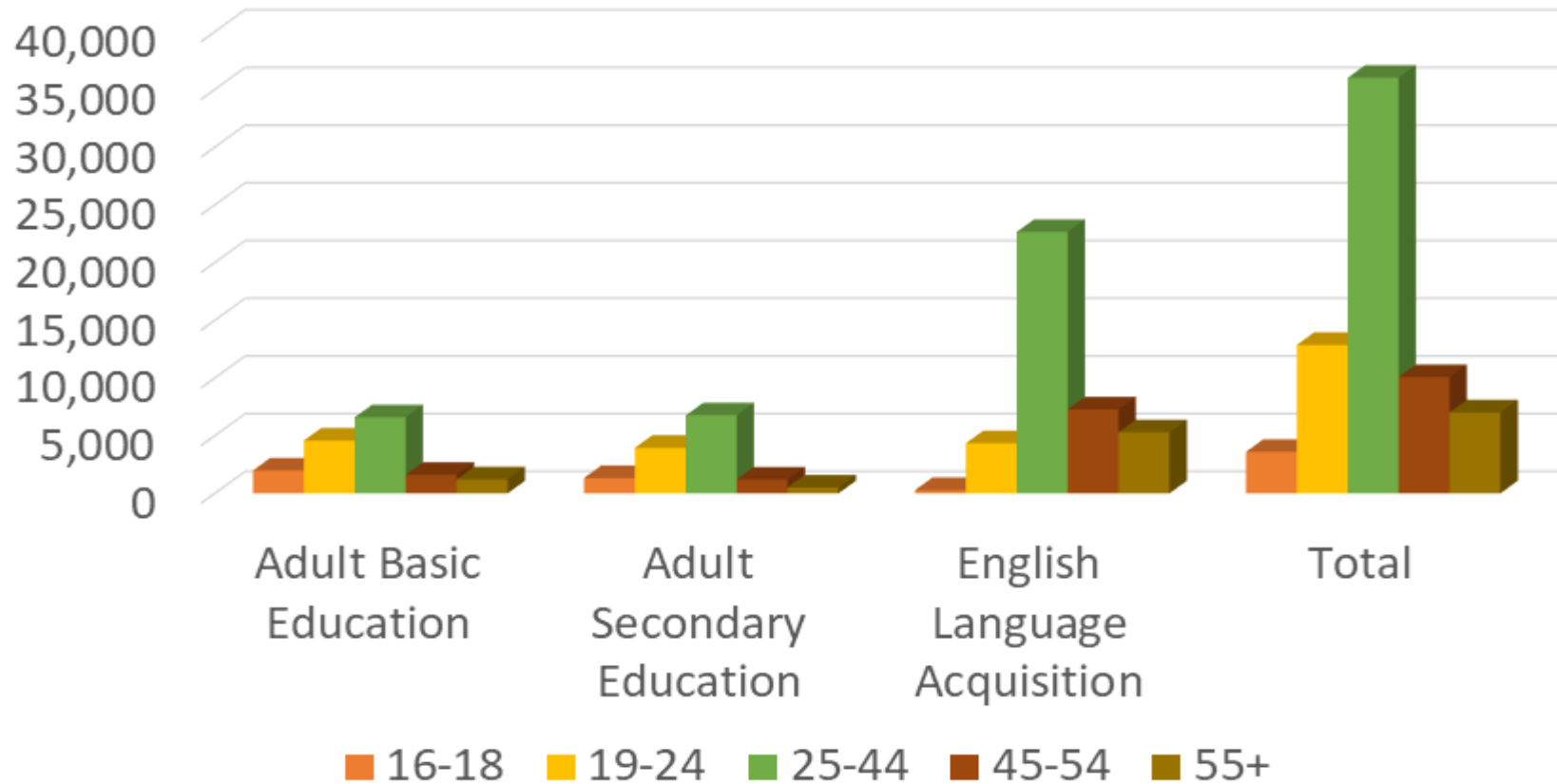
\*NRS reportable individuals are those with at least 12 hours of instruction. Source: Illinois Community College Board - Preliminary 2017 Data - Illinois Adult Education & Literacy Data System, DAISI

# Another Glance: Who are we serving?



\*NRS reportable individuals are those with at least 12 hours of instruction. Source: Illinois Community College Board Preliminary 2017 Data - Illinois Adult Education & Literacy Data System, DAISi

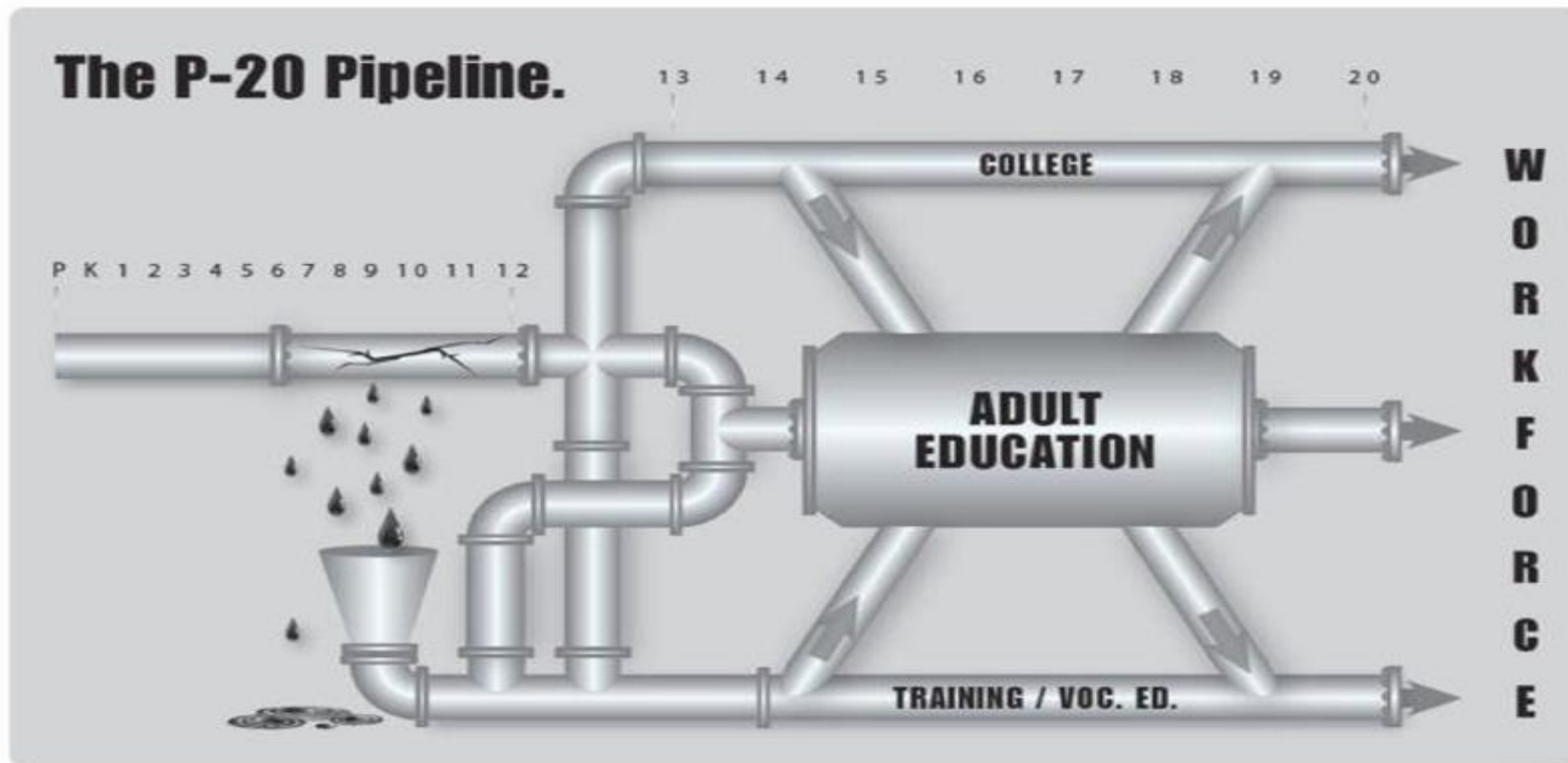
## FY 2017 Who Are We Serving?



\*Students with at least .5 units of instruction (7.5 attendance hours) in FY 2017 from ICCB preliminary data for FY2017  
Source: DAISI



# The Leaky Pipeline



# A Strategic Plan

- ❖ Creates a **Vision**
- ❖ Utilizes the expertise of **Practitioners**
- ❖ Develops **Partnerships**
- ❖ Supports **Collaboration**
- ❖ Ensures **Accountability**
- ❖ Promotes **Responsiveness**
- ❖ Encourages **Innovation**
- ❖ Establishes **Policy**
- ❖ Strengthens **Alignment**
- ❖ Advances **Career Pathways**

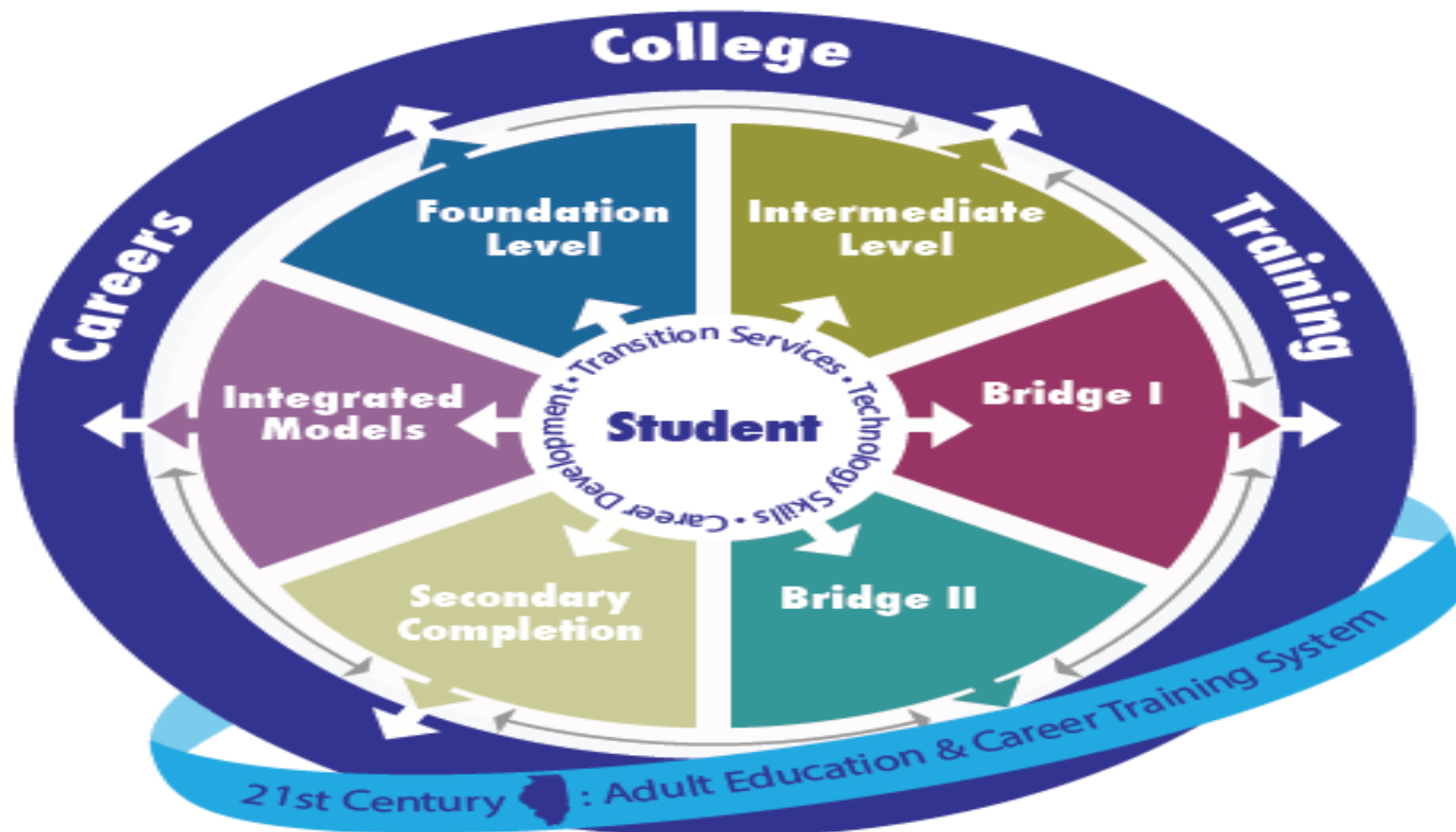


**Student  
Success**

**Fredy Rodriguez**  
Adult Learner



## Creating Pathways for Adult Learners



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# Task Force Discussion of Strategic Plan Elements

# STRATEGIC PLAN ELEMENTS

Strategies that connect the Adult Education system to skills training and credentials beyond HS equivalency leading to good jobs

Solutions driven by and implemented by the field

Responsibility that is shared across state agencies and governance to support the plan

Plan that takes into account the continuum of student needs





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# ORGANIZING GOAL TEAMS

# GOAL TEAM NEXT STEPS:

- ❑ **Set-up Goal teams**
- ❑ **Meeting of the Goal Teams:**
  - ❖ ICCB will forming the Goal Teams
    - ❖ Set up listservs for each team
  - ❖ Schedule Goal Team Conference Calls
    - Three to Four Conference calls between October – December 2017
    - ICSPS will facilitate goal teams meetings
    - ICCB staff will be assigned to a goal team
- ❑ **Develop objectives under each goal area**
- ❑ **Goal Team work must be completed by December 15, 2017**

December 2017						
SU	MO	TU	WE	TH	FR	SA
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6



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# Vision and Mission Statement

# Adult Education and Literacy Vision and Mission Statement Development

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- ❖ Form a small team of Task Force Members
- ❖ Need Volunteers
- ❖ Quick Turnaround
- ❖ Develop the Vision and Mission Statements
- ❖ Circulate the Statements to the Task Force Members for comment
- ❖ Review Comments and Make Revisions
- ❖ Statements to be included in the final Strategic Plan

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# NEXT STEPS

# NEXT STEPS

- ❖ **Adult Education & Literacy Strategic Planning Taskforce Listserv**
- ❖ **Next Meeting:**  
January 16, 2018  
Illinois Community College Board  
401 E. Capitol Avenue  
Springfield, IL 62701
- ❖ **Draft Document will disseminated to Taskforce members**  
2<sup>nd</sup> week of January 2018
- ❖ **Draft Document will also be posted to the ICCB website for comment**
- ❖ **Final Draft Document will be circulated to Taskforce members (short turnaround)**
- ❖ **Submit the Adult Education Strategic Plan to the General Assembly by January 31, 2018**

January 2018						
SU	MO	TU	WE	TH	FR	SA
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3
4	5	6	7	8	9	10

# QUESTIONS

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## CONTACT:

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217-785-0171