

# CTE News and Spotlights

## CTE Month- *Advocacy, Engagement & Partnerships*



### **Advocate for CTE**

The Illinois Community College Board, in collaboration with the Illinois State Board of Education, is pleased to release the [What is CTE?: Legislative Outreach flyer](#). This flyer will be utilized to inform Illinois legislators about the value and importance of CTE to the communities they serve. Additionally, it asks that legislators increase state financial support for fiscal year 2020. This resource will be disseminated to various legislators, but we encourage local CTE representatives to use this resource to guide their discussions about CTE and help us advocate for an increased state investment. If you have questions about this flyer, feel free to contact an ICCB staff person.

National leaders are also working to increase financial support for CTE. Advance CTE, in addition to other non-profit advocacy groups are asking Congress to *double the investment* in CTE. More information is outlined below.

**CAREER TECHNICAL  
EDUCATION IS  
LEARNING THAT  
WORKS FOR AMERICA.**

**#ISupportCTE**



**WE ARE JOINING THE CAMPAIGN  
TO DOUBLE THE INVESTMENT IN  
CAREER TECHNICAL EDUCATION.**



**#ISupportCTE**



## **Spread the Word!**

Visit the [share page](#) on [ISupportCTE.org](http://ISupportCTE.org) to find a promotional toolkit, sample Tweets, email language, graphics, a one-pager, PowerPoint, and more to help you share the campaign.

**JOIN Advance CTE  
ON SOCIAL MEDIA! Use #ISupportCTE when you  
share your support for the campaign!**



## **Innovation in CTE**

Educator Peter Drucker suggested that innovation is a “change that creates a new dimension of performance”. Fostering innovation in career and technical education is important because it promotes creative practices that improve programs and strategies. Changes could include the development, implementation, and adoption of programs of study or career pathways, the utilization of new technology, teaching methods or even modernizing programs and developing partnerships to meet current labor force needs. How will you be innovative?

## **Working with Business and Industry Leaders**



Businesses stand to gain the most from strong CTE programs. These programs provide students with work-based learning experiences and skills necessary for students to enter the workforce. However, many businesses do not know the specific benefits of career and technical education and how it can help. Valuable partnerships can be established if you reach out.

- Use resources to illustrate the value of CTE to businesses
- Invite businesses to attend school and program visits
- Host a career fair to connect students to businesses

**[Learn more at ACTE Online](#)**

## **Recognizing CTE Administrators & Faculty**

Congratulations to the following educators for being recognized at the Illinois Association for Career and Technical Education Conference on February 14-15, in Normal, IL:

- Susan Timm, Elgin Community College - IACTE Lifetime Achievement Award
- Dr. Robert Clark, College of DuPage - IACTE Postsecondary Teacher of the Year

All award recipients will move on to ACTE Region III Awards Nominations. The ACTE Region III Awards will be presented at the ACTE Region III Conference, June 12 -14, 2019 in Lisle, IL.

CTE's reach in Illinois' workforce continues to be expansive. There are currently over 4,300 different CTE program offerings across the community college system. Success in CTE programming is amplified by improved academic support services, increased work-based learning opportunities, and business engagement through partnerships and collaboration. The Illinois Community College Board would like to **thank and appreciate** administrators, faculty and staff throughout the state for your commitment and continued support to career and technical education. **Thank you!**

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## **Resources**

- The [Advisory Committee Guidebook](#) is an excellent resource when planning and building relationships with local businesses.
- [Connecting the Classroom to Careers: A Comprehensive Guide to the State's Role in Work-based Learning](#), Advance CTE
- Visit [ICCB's CTE webpage](#) to learn more about CTE or Perkins Reauthorization.

We celebrate CTE every month! Don't forget to send us news, initiatives, or achievements so that we can highlight CTE at your college. Submit an article and photo to [Melissa.Andrews@illinois.gov](mailto:Melissa.Andrews@illinois.gov).

