Expected Outcomes

What are goals and objectives?

A goal is an overarching principle that guides decision making. Objectives are specific, measurable activities that are performed to meet the goal which results in the expected outcome.

Goals v	vs. Objectives	
Broad	Narrow	
General intentions	Precise	
Intangible	Tangible	
Abstract	Concrete	
Difficult to measure	oifficult to measure Measureable	

S Specific

M Measurable

A Attainable

R Relevant

Time-bound



Be very clear about what you are trying to assess. The expected outcome should be the result of the activity described for the element in order to meet the goals of the principle. Questions to consider when writing outcomes:

- 1. Is the outcome measurable?
- 2. Is the method of measurement documented?
- 3. Is the outcome realistic and achievable?
- 4. Does the outcome reflect the same specified population as the activity?
- 5. Does it relate to and clearly impact one or more of the Performance Measures?
- 6. Will relevant parties find the information generated credible and applicable to decisions that need to be made?

Statements should begin with Students, Faculty, or Business partners "will be able to (insert verb)...."

Principle 1 (Leadership, Organization, and Support) E. (High Schools / EFE Regions)	Activity: Host four professional development sessions for CTE high school and college administrators and faculty on curriculum integration and alignment. Expected Outcome: High school and college CTE instructors will be able to integrate and employ an aligned and integrated curriculum, while enhancing and forming a stronger relationship. (Method of Measurement: Use feedback and evaluations from sessions to improve programming)
Principle 2 (Access, Equity and Opportunity) A. Industry Understanding/ Experience	Activity: Invite business and industry guest speakers to present industry information to students and/or conduct field trips to allow students to view the various aspects of industry and visit potential employers. Expected Outcome: Students will be able to interpret the information presented by the businesses as it relates to their courses. Students will also be able to network with potential employers in the area. (Method of Measurement: instructor observations, student reports, documented follow up required by students)
Principle 3 (Alignment and Transition) C. (Industry Recognized Credential)	Activity: Provide NASSSA testing for Automotive students to prepare them to take their industry-recognized credential test. Expected Outcome: Over 80% of the automotive students will be able to successfully complete an industry-recognized credential test. (Method of Measurement: test results)

Expected Outcomes Continued

Principle 4 (Enhanced Curriculum and Instruction) C. Use of Technology in CTE programs	Activity: Purchase and provide simulator equipment, modules, and software to allow students to improve knowledge and skills through hands-on demonstrations and innovative technology used by industries for the following clusters/pathways: Health Science, TDL, and Corrections and Security. Expected Outcome: 70% of the students will be able to demonstrate proficiency of the technologies and skills necessary to be successful in their field of study. (Method of Measurement: comprehensive exams and project observations)	
Principle 5 (Professional Preparation and Development) J. Transition to Teaching	Activity: Department Chairs will provide a mentoring and training for faculty who are transitioning from business and industry to adjunct faculty positions. Expected Outcome: Adjunct faculty, fluent in their sector of expertise, will able to use innovative strategies in teaching the students in their selected courses. (Method of Measurement: evaluations and lesson plans)	
Principle 6 (Program Improvement and Accountability) E. Services and Activities	Activity: Implement Truck Driving and Construction Tech CTE programs. Expected Outcome: The College will increase the number of quality highwage, high-demand CTE programs offered to students. At least 30 students per semester will enroll in the newly implemented programs. (Method of Meas-	

Potential Methods of Measurement

enrollment data	exams	survey report	dual credit report
attendance sheets	data	agendas	distribution lists
focus groups	meeting minutes	sign-in sheets	instructor/counselor reports
projects	tutoring log	academic proficiency results	lesson plans
instructor documented observations	grade reports	articulation agreements	student report of services
Perkins PD report	course roster	program of study document	evaluations
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Useful Verbs in Writing Outcome Statements

recognize reproduce identify collect examine describe interpret contrast estimate rate support evaluate recommend differentiate extend demonstrate employ illustrate operate practice schedule solve use calculate complete modify discover analyze categorize assemble compose construct create design develop formulate manage organize plan prepare integrate